

AUSTRALIA'S MACADAMIA INDUSTRY IN NUMBERS



\$201M_{AUD}

Farm-gate value



800

Growers



+\$994M_{AUD}

Retail value



\$2.5M_{AUD}

Annual investment
in Marketing



79%

Production processed
and sold as kernel



48,000T

5-year average in-shell production
at 3.5% moisture (51,600T at 10%)



\$5M_{AUD}

Annual investment in Research
& Development
(Levy plus other investment estimate)



80%

Production exported



38,000Ha

Under planting
Of this, 26,600ha is
currently bearing



46,000Ha

Under planting by 2025



70,000T

Target in-shell production at
3.5% moisture by 2025
(75,000T at 10%)